

Determine Multi-label Emotions from code-mixed Facebook Status Updates

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ABSTRACT

Objectives: With the growth of Social Media and the increasing use of English- Hindi (Hinglish) in linguistically diverse countries such as India, it is becoming increasingly important to analyse Hinglish-language content on Social Media platforms like Facebook. Prior sentiment and emotion analyses have only focused on single-label classification, ignoring the possibility of coexisting emotions within one instance. By analysing code-mixed Facebook status updates, the study aims to investigate multiple emotions. **Method:** 15,995 English-Hindi mixed Facebook status updates are annotated with emotions like joy, sadness, anger, fear, trust, disgust, surprise, anticipation, and love. Different pre-processing techniques are used to normalize the noisy data to produce more accurate results. We apply five different multi-level classification algorithms with word-level and character n-gram approaches to test the best classification results. **Findings:** The results of the experiment indicate that a status update can evoke multiple emotions rather than just one. Precision, recall, F1 score, and accuracy using both Micro and Macro averaging are used to evaluate the performance of different classifiers. As compared to other classification algorithms, the Classifier Chains algorithm with its 2-6-gram approach has the highest accuracy of 86% with a precision of 0.98. As compared to other classifiers, the Classifier Chains algorithm offered better results due to its ability to consider the correlations between class labels. **Applications:** The article focuses on the multi-label emotion classification task, which examines whether a Facebook status update shows none, one, or more of the nine emotions as outlined by Plutchik's wheel of emotions. Considering the emotion of a text can support decision-making processes in various ways.

Key words: Social Media; Emotion Analysis; Code-Mixed; MultiLabel 29 Classification; Emojis; Lexicons

1 Introduction

Writing is a means of expressing emotions that stimulate the individual's sense of expression. The act of writing helps to contextualize their true feelings. Research has shown that when 15 healthy undergraduates participated in four successive nights of writing about the most painful experiences of their lives, those who were able to clearly communicate their feelings to each other showed more positive mental health than writing on neutral topics (Pennebaker et al., 2011). According to University of California psychologists, communicating our feelings, whether verbally or in written words, can decrease activity in the brain's sensitive area, and keep our thinking brain constantly active, so feelings like bitterness, outrage, and agony become less significant. People have found that sharing their sentiments and feelings after experiencing unpleasant situations and events can assist them to cope with the resulting emotional aftereffects (Krpan et al., 2013). In the traditional ways of writing, there are certain conventions and style rules. However, since the Internet has penetrated 3.5 billion users worldwide today, gigantic amount of data is available on Social Networking Sites like Facebook, Twitter, etc. Nowadays the most influential and quickest method of communicating online is by using Social Networking Sites. People keep in touch easily with friends, family, coworkers, or the world at large. 3.03 billion active Internet users¹ are on social media sites daily, and most are older than 18-49 years old who post photos and videos, share their daily activities, and give feedback on products, political parties, social issues, films and many more. More than 2.072 billion Facebook users worldwide make the social network an indispensable tool for communicating with each other and sharing information. Facebook has an 88 percent user base between 18 and 29 years old². More than 2.6 billion people⁽³⁾ use Facebook each month, making it the most popular social network in the world until recently. Young people from low-income families still find it appealing. Statistics published by Statista⁽⁴⁾ indicate that India has more than 290 million Facebook users followed by the United States with 180 million. Several things can be done on Facebook, including creating profiles, uploading photos and videos, sending messages, and keeping in touch with friends, family, and colleagues. People use Facebook to communicate with one another in an informal, and fast manner. According to Facebook surveys, approximately 83% of women and 75% of men are Facebook users among Internet users. Facebook users are also estimated to have 155 friends on average. According to Facebook usage statistics by age groups, 62% of people aged 65+ and 72% between 50-64 are active Facebook users. A whopping 88% of internet users aged 18-29 use Facebook, along with 84% of users aged 30-49. Facebook is used by 82% of college graduates. Having reviewed these statistics, we identified Facebook as the platform that represents a wide variety of emotions expressed in Facebook status updates. People express their views and opinions in the form of emotions. Facebook has revolutionized the way people communicate with each other. Facebook channelizes the opinions, facts, emotions expressed by people on

different topics in the form of text messages. Emotion analysis focuses on detecting the polarity (positive or negative) and the emotional state such as joy, anger, sadness, etc(5). The earlier work on sentiment analysis and emotion analysis has mainly classified the text into either positive, negative, or neutral sentiments(6), or identified single emotion from the text data. On the other hand, in a multi-label emotion classification, a piece of text is found to be associated with all the emotions, a subset of emotions or no emotions (7–9). Hence, in this article, we focus on the multi-label emotion classification task, which aims to identify the presence of all, some, or no emotions. In this study, we are using eight primary emotions (joy, sadness, anger, fear, trust, disgust, surprise, and anticipation) and one secondary emotion (love) as described in Plutchik's wheel of emotions(10).

2 Materials and Methods

2.1 Exploring the Dataset

English-Hindi code mixed 32,693 Facebook status updates of 80 people are collected. The status updates collected are in the json format which consists of all the information such as timestamps, posts, titles, tags, and attachments. We have used the Python programming language for implementing the system. The status updates collected are stored together in the CSV File.

Extensive semi-automated processing is carried out to remove all the noisy status updates. In the annotation phase, we further removed all those status updates which were not expressing any emotions. Finally, we have got the corpus containing 15,996 Facebook status updates with 99066 words. Among the 15,996 Facebook status updates 321 status updates were in Devanagari

Script, 146,45 status updates in Roman Script, and 1002 in Mixed Script. The dataset annotation was carried out for segregating the status updates depending upon the language used in it. For each status update, a label was assigned to its source language.

In the first phase, the database was divided using two kinds of labels namely, 'eng' and 'hin'.

S1: “**happy** birthday dear wishing you **a magical** birthday”. ‘eng’ label was assigned to status updates which are present in English language vocabulary, such as “magical”, and “happy”

used in S1. S3: “happy birthday dubey ji **kamyab** our **khush** rahiye”. The label ‘mix’ was assigned to status updates that are present in Roman (Transliterated) Hindi such as “khush”, and “kamyab” used in S3. Emotion annotation of the status updates was done with nine primary emotions, namely, Joy, Trust, Anticipation, Sadness, Anger, Fear, Disgust, Surprise, and one secondary emotion i.e., Love separately for all three kinds of labels. The initial Exploratory Data Analysis for the total number of posts in each emotion category and posts with multiple emotions reveals the following facts about the corpus as depicted in [Figures 2 and 3].

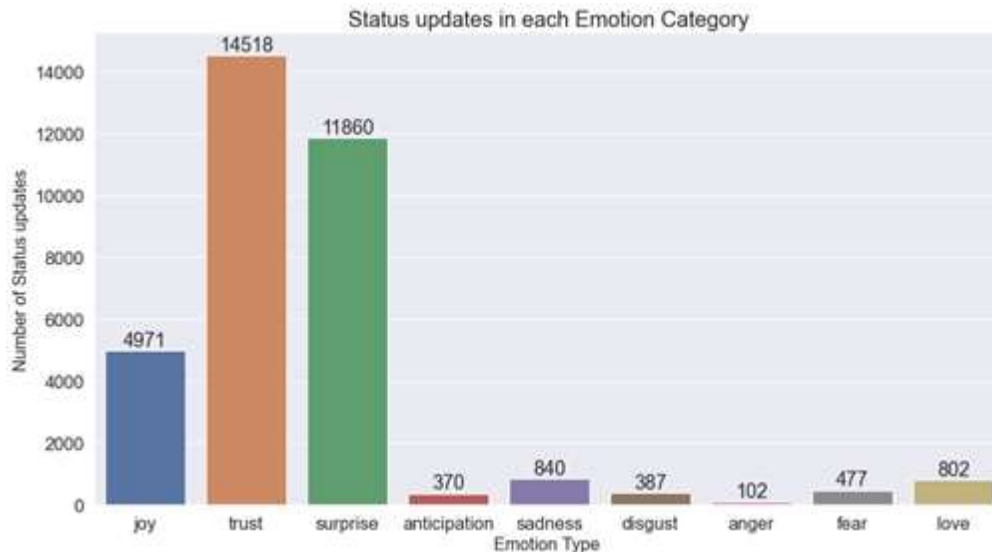


Fig 2. Count of status updates under each label

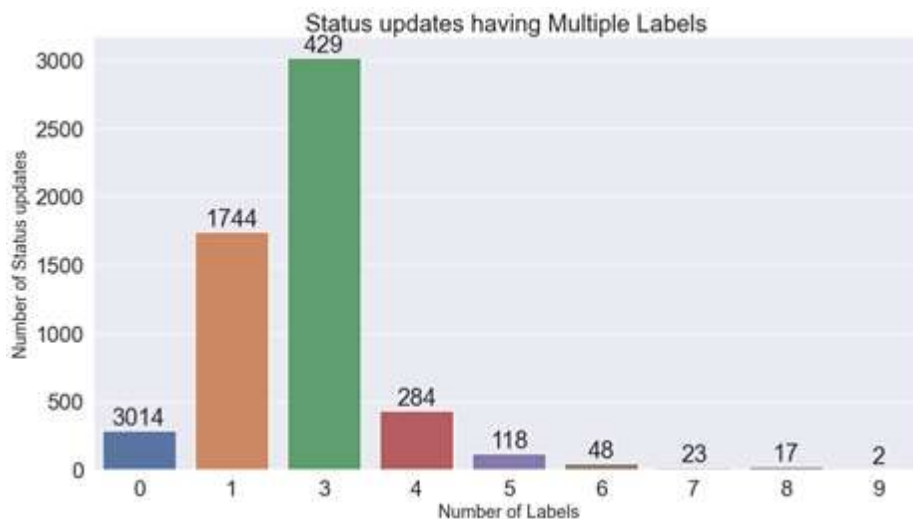


Fig 3. Count of status updates with multiple labels

2.2 System Architecture

After annotating the corpus, we try to detect emotions in all three kinds of noisy status updates. Thus, a data preparation task was employed to clean the data followed by feature identification and extraction and finally, the classification of emotions as joy, trust, anticipation, surprise, disgust, sadness, anger, fear, and love. The steps are described in sequential order as under.

2.2.1 Pre-processing of the noisy Status Updates

Noisy status updates: The unstructured status updates containing special characters, URLs, blank lines, multiple spaces, repeated characters, punctuations, and numbers were all cleaned up in a pre-processing step.

Conversion of Emoticon and Emoji to Words: In social media, people prefer to converse or express their feelings in the form of emoticons and emojis along with text data. In emotion analysis, they give some valuable information and so removing them might lead to losing important information related to underlying emotions. Hence, they are converted to their text equivalents.

Stop words: Stop words corpus obtained from NLTK was used to eliminate most unproductive words which provide little information about individual status updates. While doing so words like not, never that are depicting negation are preserved.

Slangs and Abbreviations: Most of the time status updates are written using popular slangs and abbreviations. As they are used to convey emotions they are converted to their respective full forms.

Spelling correction: Typos are common in text data available on social media and thus spelling mistakes are corrected before the analysis.

Translation: We used Google translate app to translate all transliterated Hindi (Roman Hindi) scripts to Devanagari Hindi script. Some words were not translated by this app correctly. We have created a list of 67,000 transliterated words with their corresponding Hindi and English meanings. The Devanagari Hindi script is then translated to English using the google translate app.

2.2.2 Feature Engineering

The process of creating features by extracting information from the data was employed using various techniques as described

below. These feature vectors are then used to train our machine learning models.

Word N-Grams: Bag-of-words is the simplest method of extracting features from the text. However, it treats each word as an independent word and counts its frequency. We use the word n-gram where n ranges from 2 to 6. However, it was improved by using Bag-of-words with n-grams because they captured the context around each word.

Character N-Grams: Character N-Grams are language independent and more reliable even though they increase the dimensionality of the problem. They also give information about their content and context. We use character n-gram where n ranges from 2 to 6.

TF-IDF Vectorization: TF-IDF weight is used as a statistical measure to identify how important the word is in that document. The value of a word increases proportionally to count, but it is inversely proportional to the frequency of the word in the corpus.

NRC lexicons: NRC Lexicon(26) containing 14,182 English unigrams was used for this study. Emotion is associated with each word of the lexicon if it has an association score of 1, otherwise, an association score of 0 is

assigned. With weights associated with each lexicon, it was possible to preserve all the emotions represented by a single lexicon. If the training and testing sets belong to the same domain, the emotion lexicon improves classification accuracy significantly. Additionally, NRC lexicons have been augmented with 3000 emoji-based words to help represent emotions.

Emoji: Social media posts are largely dominated by emojis. Emotions are expressed nowadays using emojis rather than text messages. Emojis were assigned labels for nine different emotions to improve the classification of their emotion and sentiment.

2.2.3 Classification Models

The pre-processed corpus is used to develop feature vectors with the traditional Bag-of-Words (Bow) approach with word-ngram and character n-gram techniques. The TF-IDF vectorizer is used to create an index for each word in the vocabulary. Before applying the baseline machine learning model, we balanced the dataset so that the train and test datasets have equally distributed class labels. We split the data into 70% for the training dataset and 30% for the test dataset. The class labels are mutually dependent in single-label classification whereas in multi-label classification as multiple class labels are not mutually exclusive special machine learning algorithms are required for predicting the output.

One-Vs-Rest: The algorithm uses the heuristic method to divide the multi-label problem into individual one label per class binary classification problems. And for an unseen instance, the predictions are made based on the class with maximum confidence. The algorithm also assumes that the classes are mutually exclusive without considering any underlying dependencies between them.

Binary Relevance: In this case, an ensemble of single-label binary classifiers is trained, one for each class. Each classifier forecasts if an instance belongs to a particular class or not. Thus, the multi-level output is the union of all classes that were predicted. However, the classifier does not take into consideration the correlations between class labels(27).

Classifier Chains: A chain of binary classifiers is constructed to decompose the multi-label classification problem into many binary problems. The labels of unseen instances are predicted sequentially by using the output of all preceding classifiers feature input for the subsequent classifiers(28).

Label Powerset: The algorithm considers the correlation between different class labels. It uses a training dataset to transform the multi-label problem into one binary classifier for every label combination(29).

ML-kNN : The algorithm first identifies the k-nearest neighbors for each instance of the training set. The maximum a posteriori principle is used to determine the label sets for the unseen instances which are based on the label sets of neighboring instances(30).

3 Results and Discussion

We trained different classification algorithms on the dataset of Facebook status updates containing 15995 status updates with nine labels and evaluated their performance. The classifiers used the BoW approach augmented with Word N-gram and Character N-gram feature extraction techniques with TF-IDF vectorization. Based on the data and the extent of pre-processing, the results are quite satisfactory. We trained a binary Relevance classifier for each of the nine labels as our baseline classifier. We report the performance of all the models using four evaluation metrics like accuracy Rate, Precision Rate, Recall Rate, and F1 Score using both Micro and Macro averaging. By using Micro-averaging, the average of all True Positives, True Negatives,

False Positives, and False Negatives is calculated for each class. When Macro-averaging is performed, different sets of precision and recall are calculated to achieve the system's average accuracy and recall. In multi-label classification, instead of evaluating accuracy based solely on precision and recall metrics, predictions are made based on the labels falling into multiple classes rather than inaccurately guessing no labels at all.

Positive class predictions are measured in precision against all positive class predictions. Alternatively, it can be defined as the number of true positives divided by the number of false positives.

The precision is the ratio

$$TP = (TP + FP) \quad (1)$$

The Recall represents how successfully the fraction of the relevant instances are classified by the classifier. The Recall is calculated by dividing true positives by the sum of true positives and the number of false negatives.

The recall is the ratio

$$TP = (TP + FN) \quad (2)$$

Precision and recall determine the F1 Score, which is weighted average of both. Multilabel classification is determined by averaging the F1 scores of individual classes.

The F1 score is:

$$F1 = 2 \cdot (\text{precision} \cdot \text{recall}) / (\text{precision} + \text{recall}) \quad (3)$$

The accuracy metric measures the ratio of correct predictions over the total number of instances evaluated.

$$\text{Accuracy} = (TP + TN) / (TP + TN + FP + FN) \quad (4)$$

The results of the experiments conducted using different classifiers are compared as shown in [Table 1]. Overall, we obtain good accuracy values for every model. We observed that char n-gram TF-IDF vectors surpass the word n-grams. We chose the Classifier Chains model above the remaining models because it has the highest test set accuracy, which is near to the training set accuracy.

4 Conclusions

A corpus of English-Hindi code-mixed Facebook Status updates has been annotated with nine emotions like joy, trust, surprise, anticipation, sadness, disgust, anger, fear, and love, along with language tags indicating English, Hindi, and Mixed. Additionally, we compare different classification algorithms for classifying the emotion of status updates. The use of slang, abbreviations, and emoticons improves accuracy, as evidenced by experiments. The Char N-Gram feature vector has performed better than the Word N-Gram feature vector. Based on code-mixed social media messages in Hindi and English, this article describes the initial efforts to predict different emotions coexisting in a status update. For future work, word embeddings may be used as the feature vectors to classify emotional states using deep learning techniques.

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